

INTO THE WOODS...

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A BLESSING BOX!

We were honored to build this blessing box/food pantry which is located in Calumet, Oklahoma. It was a pleasure to work with Jim in designing the food pantry to meet their needs. This was a challenge, for sure, but also a work of love. We hope it gets years of life and sustenance to many!



STOP BY TO SEE US! HOPE TO SEE YOU!!

When promoting our shows these are the most frequent lines we use. We started participating in arts and crafts fairs in 2019, with no experience in setting up a booth, displays, signage. We had to learn fast; relying on friends and family members for ideas and critiques.



Our first show was a small, outdoor, pop-up market with one display table. As you can see, most of our products were made from cedar and lath. What an experience! Sales were subpar but we covered our booth fee; which in the art/craft show business is the bare minimum for success. We quickly learned we needed to change up the presentation of our products using height and a less cluttered appearance. As a wood working business, we don't focus on one or two items, but make a variety of one-of-a-kind, functional and decorative creations. This means our setup has to change constantly.

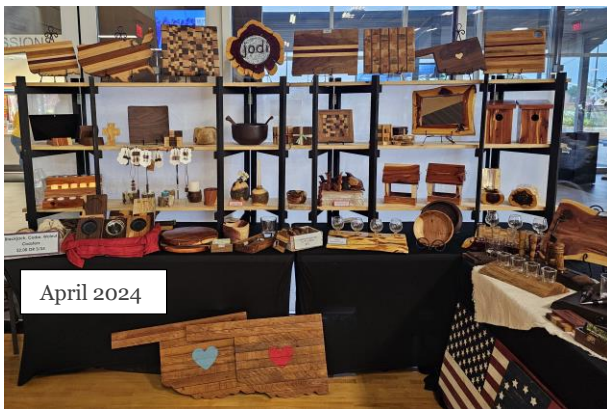


We had a break from show participations for almost 2 years due to the pandemic and renovating a house; our other business. We applied for and were accepted into some larger shows and luckily obtained a variety of new wood species.

Our displays, signage and overall setup have changed drastically. The size of the booths and how many sides we have open affect how many tables we use, and their positioning.



Starting in 2024, we have participated in a few smaller, short time frames, artisan shows. Scaling down to 2 display tables and just a few end tables was a challenge. These shows were successful for exposure and networking, but not the big money makers as the larger craft shows. Another challenge was the weather! Outside shows in springtime in Oklahoma can be tricky; wind, rain, tornadoes!



Joel and Diane

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Our products are currently available at:
Wunderhaus Design and Consign
Royal Pipes and Tobacco
Norman Firehouse Art Center

Upcoming shows:
Home Based Business Fair, Norman 11/15-11/16/24
Firehouse Holiday Gift Gallery, Norman 11/19-12/22/24
The Santa Market, OKC 11/22-11/23/24
Mini Merry Marketplace, Moore 12/06/24

Tree fact! “Woodn’t” you know? In a process known as evapotranspiration, trees take up water from the ground and release it through the surface of their leaves, cooling the surrounding air.