

JODI WOOD ARTISANS NEWSLETTER

Volume 24/ Issue 1

A NEW YEAR, NEW GOALS!!

We are heading into 2024 with lofty goals! We are very excited about moving forward with an all-inclusive wood shop and retail area.

We have the land, the plans, contractors...just need to do our prep work. We will have an open house to invite everyone to see our expansion.



WELCOME TO OUR INAUGURAL NEWSLETTER

We have been wanting to start a newsletter for a while. We get asked many questions about our company and thought this might be the best way to keep as many people updated as we can.

We, Joel and Diane, officially started Jodi Wood Artisans in 2019. Our company name is a combination of the first 2 letters in our first names. We have been working together for a while, renovating old, dilapidated houses in Norman, Oklahoma. During a down time, we removed cedars from dangerous locations. The trees are not so pretty, but the wood is gorgeous! We cut some cookies and saved about 13 logs. After finding a sawmill, having the logs slabbed and dried, we started creating (we will explain these terms in future newsletters). With a lot of encouragement from friends and family, we went to work. Presented in this newsletter are some of our earliest products.

Coming up with a mission for any business can be a challenge. In wood working there is a lot of pressure to follow the trends, which currently is epoxy river tables and farmhouse design. We struggled with this because the wood was too beautiful to manipulate. We decided to let the wood colors, grain, and beauty be the showpiece. We make items out of reclaimed wood and have used epoxy for stability, but for the most part, leave the design to nature. We don't "clear" property or take down thriving, non-invasive trees just for the lumber. We harvest our wood, mainly from dying or fallen trees. Oklahoma weather provides quite a bit of tree damage.

A lot of our inspiration for new creations come from suggestions about making something more functional or pretty. We are always surprised when a project turns out better than we imagined. The best part is seeing the recipient love the item!





In the beginning we had a good mixture of personal creations and custom products. We made all of our family cutting boards shaped like their current state. This included Oklahoma, Arizona, Florida and Indiana. Some of our first products flew off the shelves, some not so much. That's the nature of the beast.



Thanks for reminiscing with us! If you have any requests for items we can make, let us know!

Joel and Diane

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Our products are currently available at:
Wunderhaus Design and Consign
Royal Pipes and Tobacco
Norman Firehouse Art Center
Spurs and Lace Mercantile and Salon

Upcoming shows:
The Santa Market, OKC 11/22-11/23/24

Tree fact! “Woodn’t” you know? Eastern red cedar has been used for medicinal purposes in treating coughs, water retention and intestinal issues!